



# GSEN



Glasgow  
Social  
Enterprise  
Network



Glasgow Social Enterprise Network  
Annual Report 2017/18



## FOREWORD

It has been an eventful year for GSEN and it is with pleasure that I write the foreword to our first Annual Report. During 2017, with a mandate from membership, we incorporated as a company limited by guarantee and gained charitable status, we took on the mantle of lead partner for social enterprise in the Glasgow Third Sector Interface and formed our first Board.

Our network is growing stronger with social enterprises, and those looking to develop social enterprise, joining us on a regular basis; and our strength in working in partnership with a range of organisations has enabled us to launch a variety of new products and services.

Although we are within a new era, we continue our commitment to being an inclusive and members led organisation offering a unique resource, providing leadership and delivering a robust conduit for support and representation.

We anticipate that 2018 will bring more exciting opportunities and we look forward to sharing this with you.

**Betty Elliott**  
Chair



## GLASGOW SOCIAL ENTERPRISE NETWORK

GSEN is a membership-led organisation of social enterprises. By supporting, promoting and developing social enterprise GSEN aims to create an environment in Glasgow in which social enterprise is able to flourish.

GSEN does this by:

- Facilitating a safe space for members to come together to share resources, ideas and experiences.
- Offering a platform for members to form partnerships and collaborations.
- Providing information and signposting to specialist services.
- Providing an outlet for raising awareness of social enterprises, their products and services through its events and communication channels.
- Engaging and consulting with social enterprises to ensure their views are represented at the appropriate levels, locally, nationally and internationally.
- Enabling opportunities for trading between members, the community, public sector and private sector.
- Providing and enabling access to events and training.
- Undertaking research to influence strategic and policy development.

If you would like to find out more information or would like to join, please contact us for further details.

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Director



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@GlasgowSEN



@Glasgow Social Enterprise Network

# SOCIAL ENTERPRISE IN GLASGOW 2017

732  
Social Enterprises  
in  
Glasgow



61% have a social objective of improving health and well-being



61% of Glasgow's social enterprises are led by women

Almost

2/3

social enterprises are registered charities

**Social Enterprises are active across all sectors**



The Arts and Creative Industries is the largest at 22%



followed by Health and Social Care at 13%



and Housing at 9%



Social Enterprises are spread throughout the city with 2/5 based in the 20% most deprived areas of Glasgow

Almost

2/3

of social enterprise income in Glasgow comes from trading

The total trading income generated by social enterprises is an estimated





## OUR HIGHLIGHTS

**W**ith a mandate from membership we incorporated as a company limited by guarantee in February 2017 and gained charitable status in March 2017.

In April 2017, we assumed the lead role for social enterprise within the Glasgow Third Sector Interface alongside GCVS, Volunteer Glasgow and the Glasgow Third Sector Forum.

We supported a growing network made up of:

- 123 Full Members
- 27 Start Up Members
- 31 Associate Members (individuals and organisations)

We brought together membership offering opportunities to learn, build relationships and connectivity by hosting over 8 network meetings and events. Topics included Scotland's Social Enterprise Strategy, Finance, Glasgow Championship 2018, GDPR and more.

We worked, and continue to work, with Glasgow City Council in developing the first coproduced Social Enterprise Strategy for the city.

We accepted the role as a representative on the newly formed Glasgow Partnership for Economic Growth group.

In recognising the need for digital support, we commissioned Third Sector Lab to produce an exclusive Playbook for members packed with information, hints and tips on a range of social media tools.

In partnership with School for Social Entrepreneurs Scotland we developed a bespoke pilot action learning set programme.



## OUR HIGHLIGHTS

Members were provided with the opportunity to attend a range of workshops on the Be Good Be Social Programme, the Policy and Practice conference hosted by CEIS, the national conference hosted by SEN-SCOT, Innovation Masterclasses with Scottish Enterprise and sessions with the Partnership for Procurement team.

We launched our third mapping of social enterprises in Glasgow. Working in partnership with Social Value Lab the third report is invaluable to promote and showcase the social and economic contribution that social enterprises make in Glasgow.

To promote our members and assist stakeholders, public and others to understand more about social enterprise we launched The Pocket Guide to Glasgow Social Enterprise Network. The guide is available in both electronic and print format.

Alongside the Health, Dundee and Edinburgh Social Enterprise Networks we committed to taking part in a pilot programme to measure and evidence the value of the social networks. The programme, U>P, delivered by Assist Social Capital provides a social capital evaluation platform which can be used for developing action plans that strengthen the impact of outcomes.

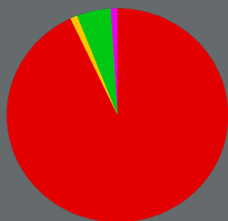
## THANKS

We would like to thank all our members, funders, partners and stakeholders who have supported the GSEN board and staff throughout 2017/18. We look forward to working with everyone in 2018.

# FINANCE

## GSEN Income 2017-2018

Total £83,026



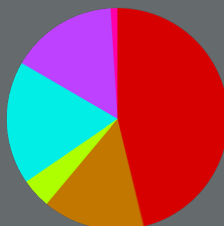
- Scottish Government
- Scottish Community Alliance
- Assets from previous project
- Advertising

## How we allocated resources

*including committed costs*

Total £83,026

- Core Business Costs
- Network Support
- Network Development
- Promotion
- Restricted Funds 18/19
- Reserves



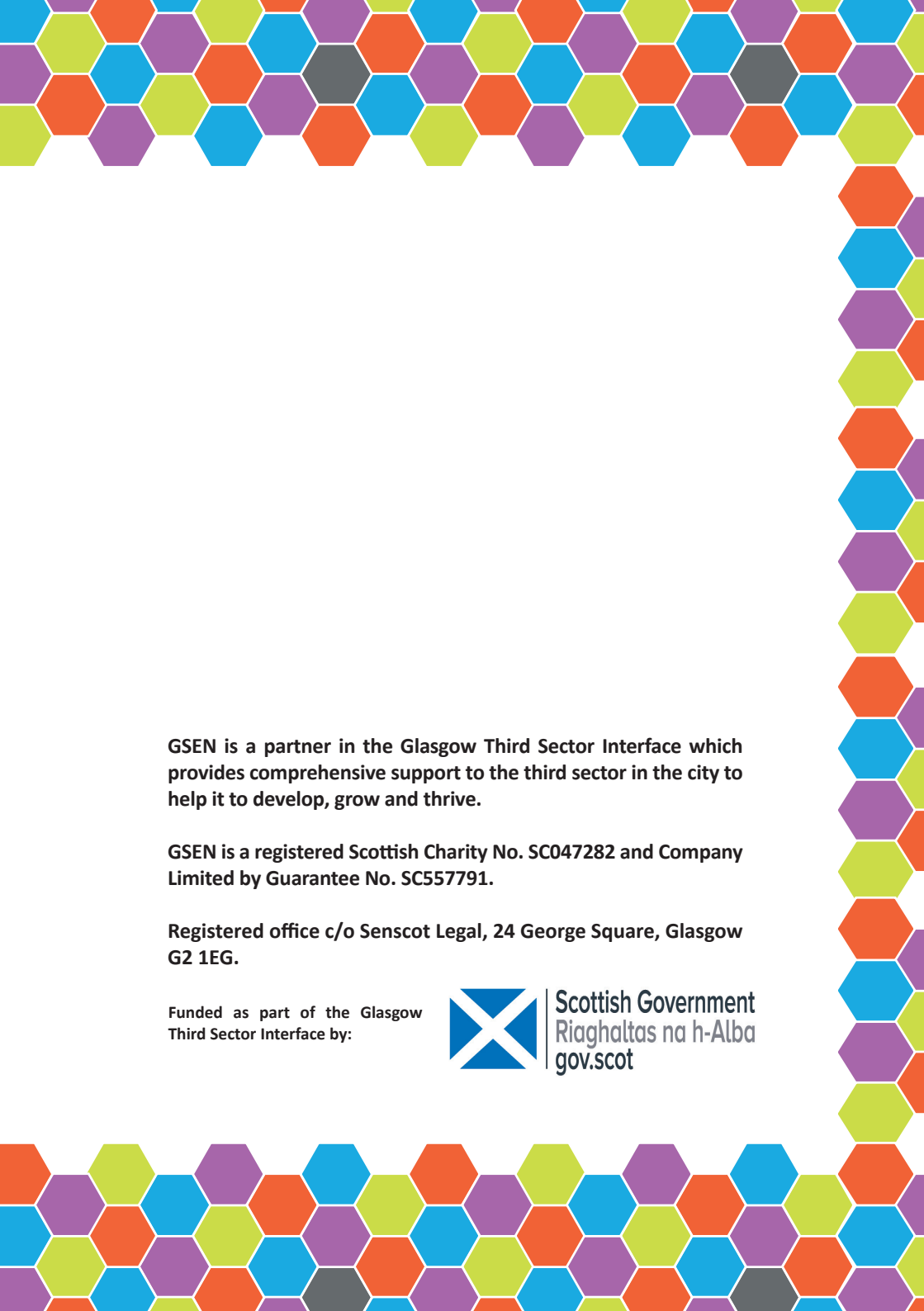
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**GSEN is a partner in the Glasgow Third Sector Interface which provides comprehensive support to the third sector in the city to help it to develop, grow and thrive.**

**GSEN is a registered Scottish Charity No. SC047282 and Company Limited by Guarantee No. SC557791.**

**Registered office c/o Senscot Legal, 24 George Square, Glasgow G2 1EG.**

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